



SAVE ENERGY
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SAVE ENERGY Brochure

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1. Copyright

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consisting of :

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- 2 (Part.) Stichting CeTIM - Center for Technology and Innovation Management
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2. Revision History

| Date | Version | Author/Contributor | Comments |
|----------|---------|--|---|
| 02/02/09 | 01 | Alvaro Oliveira Denis Hickel José Moutinho | Brainstorming to create SAVE ENERGY communication concept |
| 05/03/09 | 02 | Alvaro Oliveira Denis Hickel José Moutinho Antonio Francisco Patricia Ferreira | 3 brochure design concept |
| 09/03/09 | 03 | Alvaro Oliveira Denis Hickel José Moutinho Antonio Francisco Patricia Ferreira | Brochure layout and contents clarify |
| 11/03/09 | 04 | Denis Hickel José Moutinho Antonio Francisco | First draft of brochure |
| 13/03/09 | 05 | Alvaro Oliveira Denis Hickel Antonio Francisco | Final version |
| 17/03/09 | 06 | Antonio Francisco Patricia Ferreira | Printed brochure |



3. Executive Summary

This Document is Deliverable D8.2 SAVE ENERGY Brochure that corresponds to one of the dissemination tools of the project. An important aim of the SAVE ENERGY project is to achieve its potential impact at European level, with the consortium and much wider communities utilizing an effective communication plan and also traditional tools such as brochures, leaflets, newsletters, portal and the new tools using Web 2.0 services such as Facebook, My Space, YouTube, etc.

This task was initially planned to be delivered at project month 6 but a first version was produced in order to attend the SAVE ENERGY Participation on the **ICT4EE: High Level Event on ICT for Energy Efficiency** that was held in Brussels on the 19/20th March 2009.

The SAVE ENERGY brochure aims to support the awareness and promotion of the SAVE ENERGY project, its vision and concept. The design of the brochure revolves around the concept of a high quality cover that allows the inclusion of loose single pages within. This approach permits the composition of a brochure according to the SAVE ENERGY audience and events.



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5. SAVE ENERGY Brochure

The SAVE ENERGY Brochure Final Version.



Figure 1 - Front and back cover

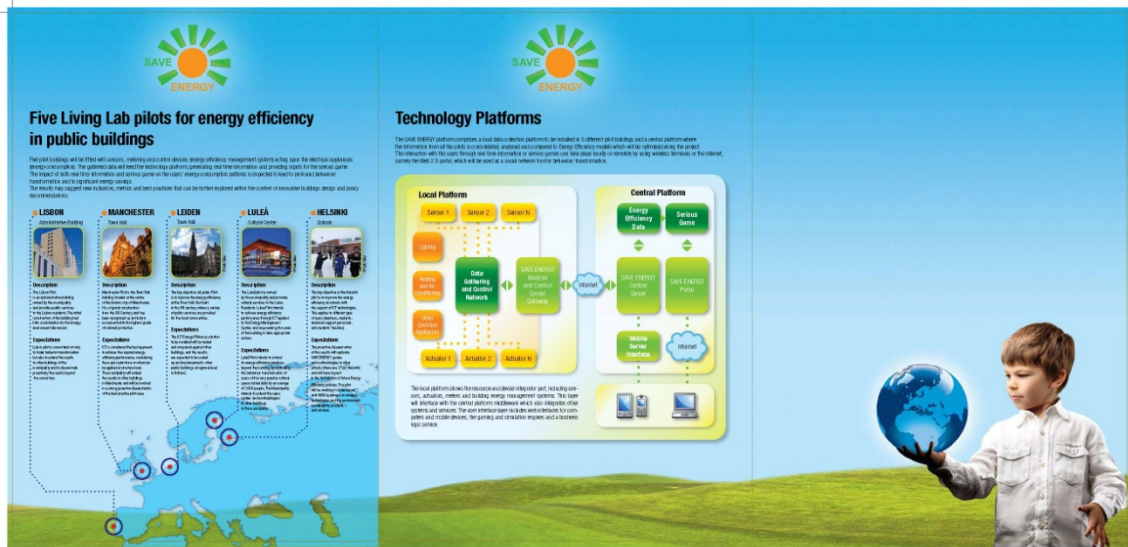


Figure 2 – Internal pages



6. DVD Cover and label



Figure 3 - DVD Cover



Figure 4 - DVD label